

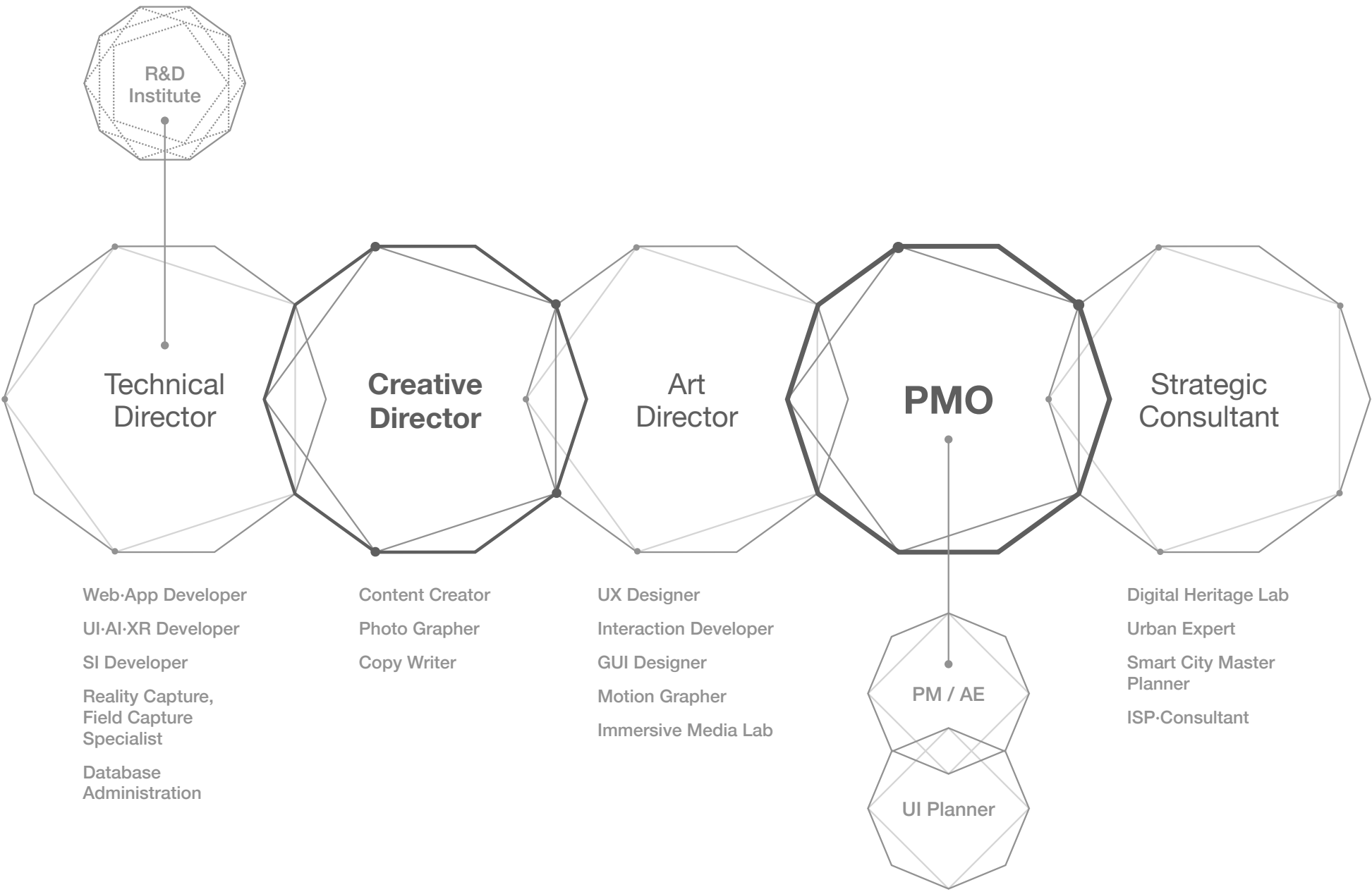


POSTMEDIA

Since 1993. Seoul.



We are constantly conceiving creative and effective ways to use new media to enrich our cultural and historical assets. Our contents are not limited to the cultural properties, but also embrace the national heritage site with our credo of sharing and collaborating via open platforms. We design each content with great care and attention to provide the best experience to the users beyond the physical world by being informative and simultaneously entertaining. We hope to inspire people’s intellectual curiosity and broaden their worldview through digital media technology.



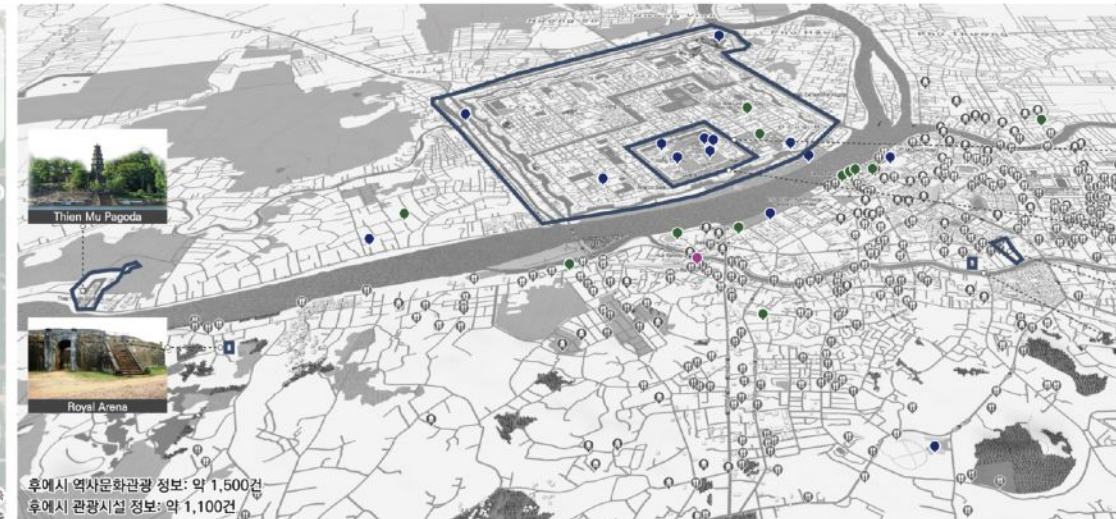


Smart City KOICA ODA 2023-2026



Vietnam HUE City : Culture and Tourism Smart City

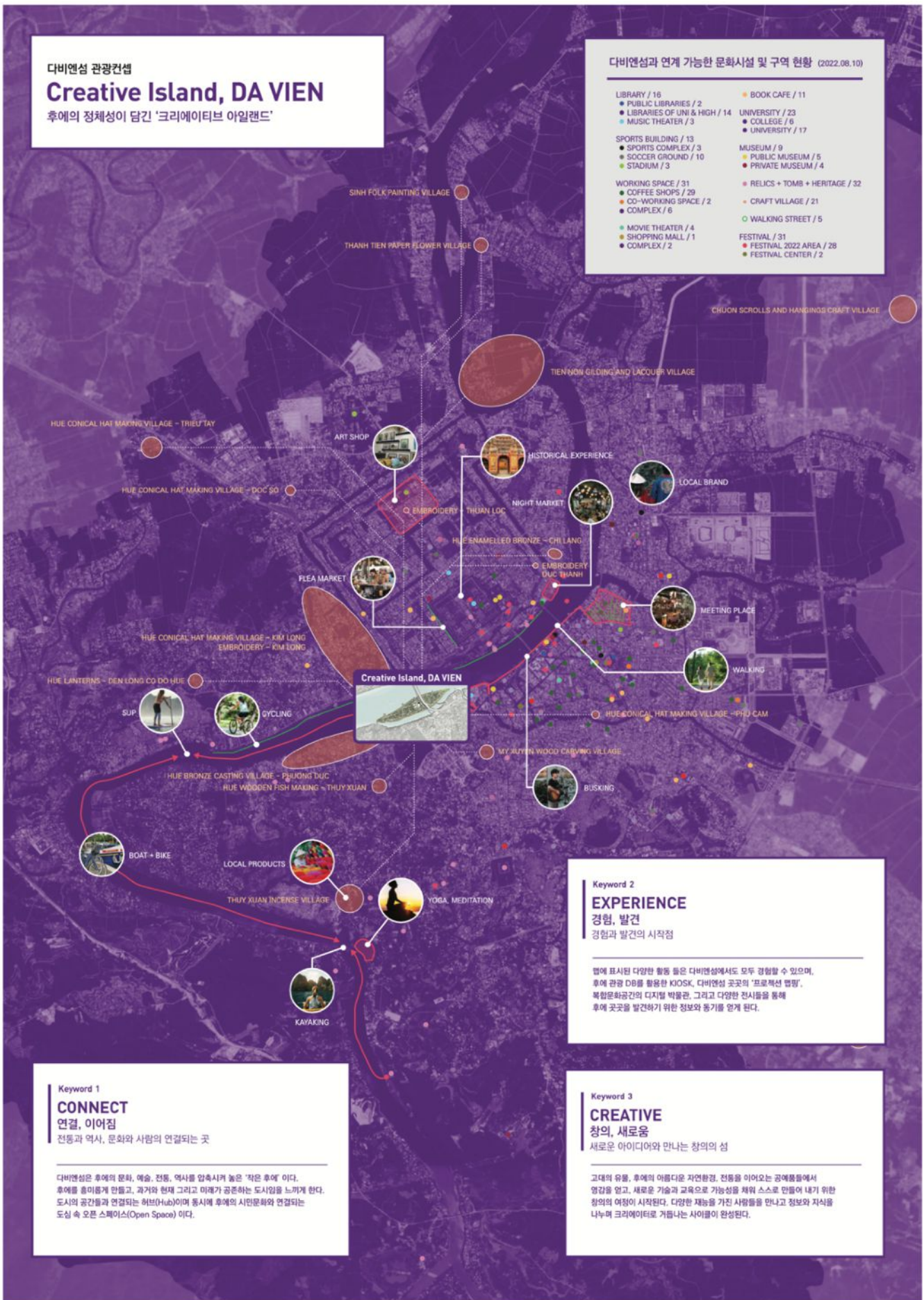
페스티벌도시 후어의 UNESCO 스마트 문화관광도시 도약

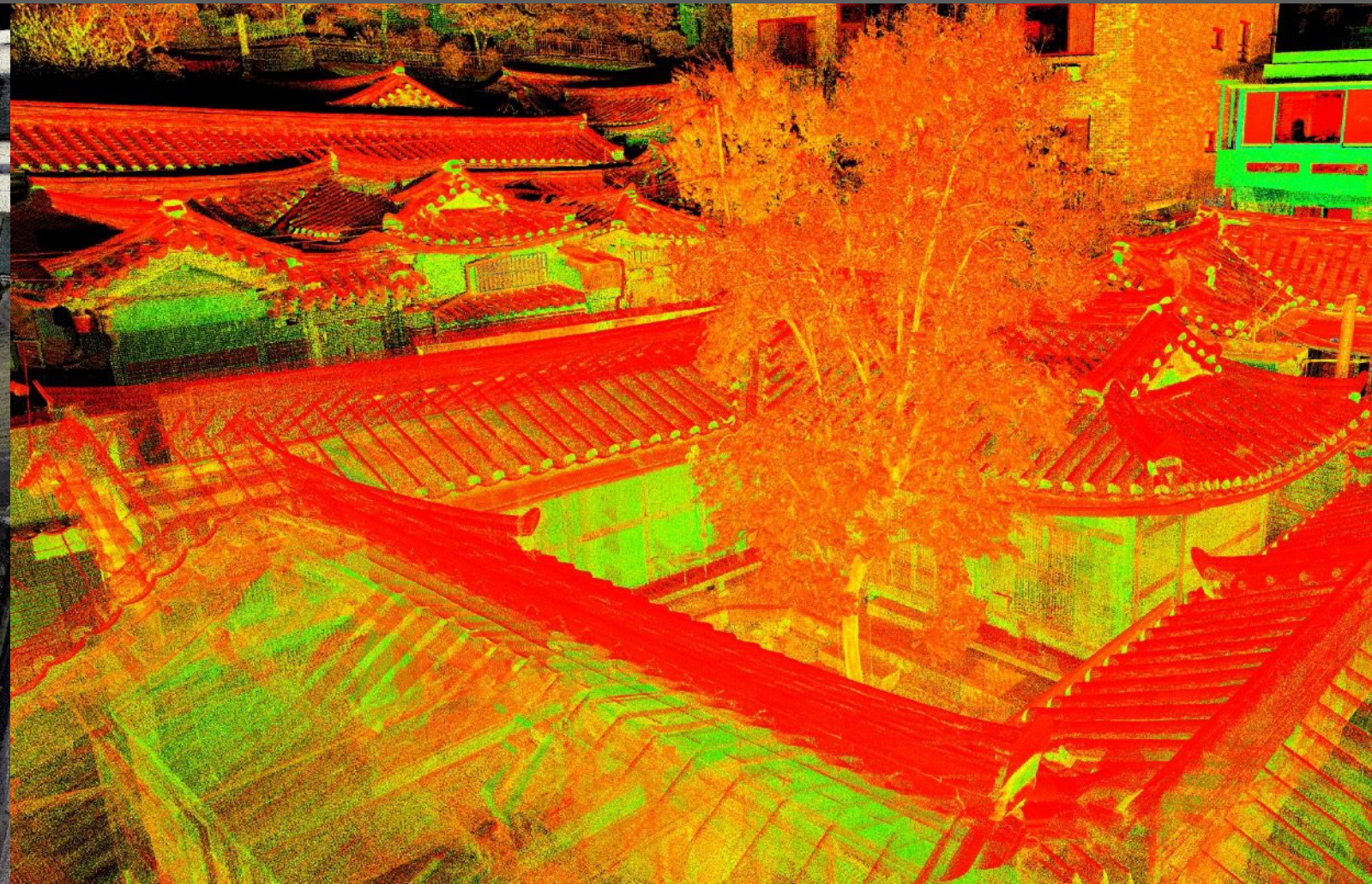


PMC for Hue Culture and Tourism Smart City Development

A project to support the development of a sustainable, culture-centered smart city in Hue City, Vietnam, by maximizing the use of cultural and tourism assets through smart city technologies

1. Hue City Smart Culture and Tourism Implementation Plan and Related Infrastructure
2. Smart Culture and Tourism Hub Pilot Project: Da Vien Island Smart Multi-Cultural Space
3. Smart Lighting, Surveillance Cameras, and Public Wi-Fi System along the Perfume River





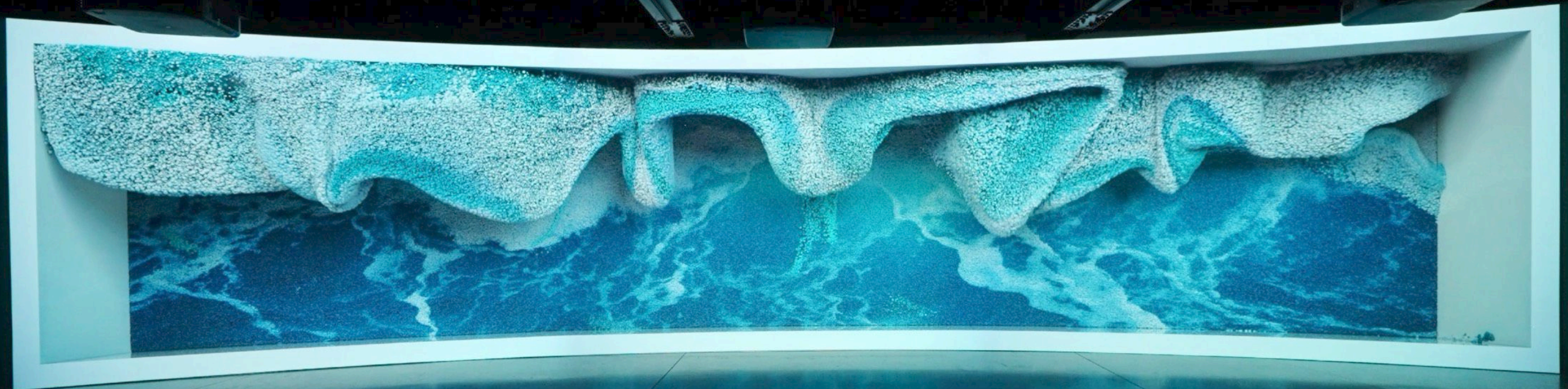


Endless Mountains and Rivers : A Prosperous World Unfolds in Nature

Measuring more than 8.5 meters in length, Endless Mountains and Rivers is a masterpiece painting created by Yi Inmun, court painter and colleague to Kim Hongdo of the late Joseon period.

The landscape depicts the ideal world cherished by the people of 18th century Joseon. Transport yourself into a vibrant world of life characterized by the harmonious coexistence of humans and the natural world.





From Nature

Beautiful traditional crafts obtained from natural materials, such as pottery created from the meeting of earth and fire, wooden furniture made by processing wood, metal crafts, and textile crafts, are created in various materials and forms by deep learning AI (Artificial Intelligence).



The Hours of Yunseul

The large landscape media wall with mother-of-pearl background shows the most peaceful time created by YunSeul.

Record your shining moments here.

*Yunseul is a pure Korean word that means twinkling ripples reflected in sunlight or moonlight.





Dani: The Portrait of a Beauty

"Dani: the Portrait of a Beauty" is a virtual reality experience based on genre paintings by Shin Yunbok. The experience takes users on a journey through realistic depictions of the daily life of the Joseon Dynasty in the 1700s. Through Pansori storytelling, traditional Korean dance, and cel-shading visual art, audiences delve into Dani's moving love tale, a character symbolizing the desires, dreams, and challenges of her time.

Dani is a gisaeng who may not be glamorous but confidently expresses herself through dance and performance. She tries to show her charm to Yisaeng, whom she secretly loves, but her continuous mistakes make her the laughingstock. Then, one day...





THE FACE

The term "face" is often used to describe the representative aspect of something. So, what are the "faces" of Korean cultural heritage? From roof-end tiles with human face motifs to pensive bodhisattvas, these elements of Korean cultural heritage represent the smiles of Silla, the faces of Baekje, and the faces of Koreans.

In cultural heritage, faces go beyond mere expressions; they embody the aspirations and ideals of their time.

This media art content aims to convey the emotions, sentiments, and atmosphere of Korea through the power of facial expressions, while harmonizing with Korea's vibrant sounds, dance, and beautiful natural heritage.





Korea's Traditional Landscape Architecture

'Quietly Reciting Poetry While Walking Slowly (微吟緩歩)' - A Day in Hermitage Gardens

This media art is created using the 3D point cloud data derived from Korean traditional gardens, a part of Korea's natural heritage.

By incorporating elements like light, fog, clouds, stars, and the moon into the true-color point cloud data, it showcases four of the beautiful Korean private gardens from dawn to night.





Garden of the Gods, Joseon Royal Tomb

By creating content that allows visitors to experience the feng shui conditions and architectural and artistic features of the Joseon royal tomb through immersive and immersive media, and by creating a three-dimensional experience space that empathises with the great legacy of King Sejong the Great, we help visitors experience the exceptional value of the World Heritage Site.





JONGMYOJERYEAK

Jongmyojeryeak(Royal Ancestral Ritual Music in the Jongmyo Shrine), Sing for the Joseon Dynasty





Join Us

Want to collaborate? We are looking for partners to build with, Designers and Engineers who want to push boundaries and reach new audiences, and world-class talent to join our projects.

We are: UX Designers. Architects. IT Consultant. Hackers. Filmmakers. AI Developers. Photographers. Data Modeler. Engineers. Illustrators. Builders. Urban Planners. Writers. Diverse. Open. Inclusive. Dedicated. Fun.

You are: Passionate. Talented. Ready to supercharge your career and make work that matters.

Let's talk.

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